

Governor's Council for Community Health Partnerships
Board of Directors Annual Meeting Minutes
July 24, 2007

Attendance:

Present: Cynthia Boggs, Jack Holcomb, Deanna Lessard, Kathy Munz, Jacqueline Rogers, Bert Tamarkin, Selma Verse.

Staff: Jeanette Hartzell and Karen Christie.

Absent: Dr. Fred Alfele, Ethel Caesar-Lomax, Susan Dyess, Ann Faraone, Tara Finnigan, Jane Irion, Dr. Yvette LaClaustra , Ann Miller, Jacquie Nicholson, Bob Palin, Patricia Patrick, Joseph Peters, Pierre Rodriguez , Elivio Serrano, Dr. Delores Turner, Marcia Wagshol.

Special Guest: Maria Watson

I. Facility Tour

Prior to the formal meeting, the Board was provided a guided tour of the Salvation Army facility at 2100 Palm Beach Lakes Blvd., West Palm Beach by Captain Albert Cancia, Pastor/Corps Officer, and introduced to the participants enrolled in the Salvation Army Summer Camp held at the facility. The participants are primarily male and between the ages of 13-18.

II. Welcome/Introductions

President, Selma Verse called the meeting to order at 9:30 AM, welcomed everyone and led introductions.

II. Approval of Minutes

Selma Verse asked for a motion to accept the minutes. Bud Tamarkin moved to accept the minutes of the March meeting. Cynthia Boggs seconded the motion. The motion was passed unanimously.

III. Treasurer's Report

Bud Tamarkin presented the Program Balances through June 2007 and June 2007 Revenue & Disbursements Report to be included in the minutes of the 05/22/07 meeting. He noted that the council fund was slightly over \$9,000 and that the Summer Camp fund was approximately \$33,000. The Summer Camp fund will be increased with payment from the County Commissioners. However, the County will only release funds after they receive invoices. In discussion, Maria Watson stated that she was uncertain who would be handling the Toy Store for 2007 and that Claudia Tuck would provide more information at a future date. Jeanette advised that the source of funds for the Council Fund was primarily the interest on CAP account that ran \$400 to \$600 per month. In general, donations are made to specific programs. GCCHP runs on a calendar year as do the majority of non-profits. Jeanette advised that the TPPC fund was residual funds from the Teen Pregnancy Prevention Council. Bud and Jeanette advised that, in the past, TPPC had sponsored a talking photo exhibit, Children of Children art project, displaying women who became pregnant as teens with their personal stories. They advised that a similar format might work with the current gang issue in Palm Beach County. The CHP fund contains donations made to support the MAPP workshops. Jacqueline Rogers moved that the Treasurer's report be accepted as presented. Jack Holcomb seconded the motion. The motion was passed unanimously.

IV. Executive Committee Report

Selma advised that a Fall Workshop would be held in September or October that would be focused on helping the Council to grow and focus on program planning. Jeanette advised that the Board Assessments would also be helpful in the decisions being made by the Executive Committee. In August, the Executive Committee will be setting up the year's plan and presenting it to the Board at the Fall Workshop. Alexis Bartoloni will be facilitating the session aimed at Team Building and Selection of Goals for the upcoming year.

The time and date of meeting was discussed. It was determined that morning was the optimum time of day. The Board will be asked to vote by email as to whether the meetings should continue on Tuesday morning or be moved to Thursday. A specific RSVP date will be included in the email.

V. Annual Meeting Critique

Karen Christie presented a report detailing the attendance and costs of the annual meeting. The full-page article that appeared in the Notables section of The Palm Beach Post was circulated. Everyone agreed that the press coverage was excellent. One area of concern that was noted was that Atlantis charged by places set, that 100 places had been set and attendance was 86. This resulted in an overpayment for refreshments. A second area of concern was that too many awards were presented. It was noted that more awards were given due to the Mobilizing for Action through Planning and Partnerships (MAPP) recognition. All agreed that it was a nice venue and a good turn out. Bud advised that the purpose of the event is recognition of extraordinary actions taken during the year and that Board members should be aware throughout the year of those that they fell go "above and beyond" so that they can be recognized.

VI. Summer Camp Scholarship Program

As the chairperson of the Summer Camp Scholarship Program Sub-Committee, Bud began the discussion by complimenting Maria Watson on the wonderful job that she is doing with the program.

Bud advised that the sub-committee felt that there is a need for more camps for children, the 13 to 18 year old range, and that this is one of the areas of focus for 2008.

In addition, Bud mentioned that monitoring of the camps was also a concern.

Further, it is anticipated that funding from the state may be less than presently available due to changes in property tax revenues. Coupled with the increasing need for camps, this indicates a need for additional fund raising. As part of the effort to increase funding through increased community awareness, Maria is working with Jane Irion to produce story articles for print in local newspapers. The subject idea has already been presented to the Palm Beach Post. Cynthia noted that since Sun-Sentinel is one of the major funding sources for the Summer Camp Scholarship Program, that story ideas should be sent to them as well. Sun-Sentinel has asked for ideas to include in their Holiday stories and Maria will be following up on this.

Cynthia suggested that we send a post card with a picture of summer camp participants to the funders with a thank you letter. We have already been doing this with large funders. Stock photos have been used to protect our youth.

It was noted that current funding comes from: County Commissioners (\$500,000), Children's Services Council of Palm Beach County (\$340,000) with Sun-Sentinel's \$150,000. An excellent job is being done with current funders as evidenced by The Lost Tree Foundation's increase in funding from

\$8,000 to \$20,000 for 2007. Jeanette shared a July 11, 2007 update on funding and payments related to the Summer Camp Program. It was noted that new sources of funding are needed for next year.

The Summer Camp brochure was passed out to all meeting participants.

Selma stated that the Summer Camp Scholarship Program had moved forward in two significant ways in 2007: 1) Maria is now in charge of the program and 2) the sub-committee is working on new funding. In addition, in discussions with Captain Cancia of the Salvation Army, he noted that they are looking at ways that they can serve the high risk, targeted 13 to 18 year old group not only through Summer Camp but also after school. Selma noted that it is harder to engage teenagers in activities and hard to get them to work together. Cynthia noted that there is a problem from 3PM to 5PM in the afternoon with unsupervised time for children.

Bud advised that he had visited ICY with Primetime, a summer camp that handled approximately 150 children with structured activities. The age range of the children handled by the camp is 6 to 15; at 15 the children become counselors. Bud suggested that Primetime be invited to present their activities to the Board.

Maria advised that this year, she has not been checking on curriculum. Her goal has been to check on attendance and that the services are being provided to the participants authorized by the vouchers. She is also talking to the parents of program participants to gather feedback on the program. Jeanette noted that there are many camps and it is hard for Maria to cover all of them. It was suggested that volunteers and board members could perform visitations at the camps in 2008 to share the load. Jack advised that historically it has been up to the parents and the community to determine if a camp was a "good" one. It is not part of the program mandate to determine if a camp is good or not. It was noted that the goal is to have a brochure, or printed curriculum, from the camps that parents can review before making their selection of a summer camp.

A next Summer Camp Scholarship Program Sub-committee meeting is scheduled for September 17 (1:30 to 3:00 PM) in Conference Room A at 1665 Palm Beach Lakes Blvd, Suite 900, WPB.

VII. Board Member Assessment Results

Jeanette advised the Board members that the surveys had indicated that Board members lack knowledge as to their responsibilities. She advised that an updated copy of the by-laws was included in the meeting packet and that the Board member responsibilities would be covered in the Fall workshop. She also noted that members mentioned that would like to have more networking time and that an attempt would be made to build this time into the meeting.

Jeanette advised that she is doing a survey for Health Department personnel to identify their community activities and that this survey would also be beneficial to the Board as an outline for the activities that each of the members is supporting. This survey will be provided at the Fall workshop.

VIII. Other Discussion/Closure

Selma advised Board members that there was a Public Information Release Form in their packets that needed to be filled out and left with Karen Christie. The release gives permission for publication of pictures. A copy of this form will also be sent out with the minutes from the meeting so that Board members who have not completed the form, can fill it in, sign it and return it to Karen Christie prior to the next Board meeting.

Jeanette advised Board members that a copy of the 9/11 As A National Day of Service announcement was included in their packets. A copy will also be attached to the minutes.

Bud stated that there was a problem with children in Palm Beach County not knowing how to swim and a lack of opportunities to obtain instruction without a fee. Jeanette advised that we had previously talked with the Drowning Prevention Coalition about increasing funding to cover swimming instruction (similar to the Summer Camp Scholarship Program). The county lawyer required GCCHP to take on the liability in relation to any sponsorship. Maria advised that any calls received by her are referred to the Red Cross, but that she was uncertain as to exactly what they offered. The Drowning Coalition also uses vouchers for swimming. Bud advised that he would speak with Jon van Arnam and report back to the Board. Cynthia suggested that it might be possible to link swimming instruction into summer camp. Jack advised that it should not be made a requirement for summer camp or the number of camps in the program would decrease. Swimming instruction as a field trip was discussed, but it was noted that transportation would present a problem. It was noted that it might be possible to incorporate it into the camping program as a choice for parents. Jacqueline Rogers stated that this was an important initiative since Palm Beach County is the drowning capital of the world. She noted that there should be a couple of insured corporations or facilities that could provide services if parents elected for their children to participate (e.g. City of Lake Worth Pool). Selma advised that the discussion was most appropriate to the Summer Camp Scholarship Program Sub-committee and referred the issue to them.

A Back to School Health Fair is being held at the Salvation Army at 2122 Palm Beach Lakes Blvd on Sunday, August 5, 2007 from 1:00 Pm to 5:00 PM. A copy of the notice is attached to the minutes.

The next meeting is currently scheduled for Lantana Health Center at 1250 Southwinds Drive in Lantana on September 25, 2007. However, Jeanette advised that the Children's Services Council has offered the use of a meeting room in their new facility at 2300 High Ridge Road in Boynton Beach. A follow-up email will be sent to advise of the final meeting location and time for the September 25th Board meeting. This meeting will be our board workshop from 9:00Am to NOON.

IX. Adjournment

Bud made a motion to adjourn and Deanna seconded it. The motion was passed unanimously. The meeting was adjourned at 10:35 A.M.

Respectfully submitted,

Joseph Peters
Secretary (Not present at meeting)

Karen Christie (Notetaker)
Administrative Assistant