

Governor's Council for Community Health Partnerships
Board of Directors Meeting Minutes
March 27, 2007

Attendance:

- Present:** Dr. Fred Alfele, Cynthia Boggs, Ethel Caesar-Lomax, Karen Christie, Jack Holcomb, Jane Irion, Ann Miller, Bob Palin, Joseph Peters, Bert Tamarkin, Selma Verse.
- Staff:** Jeanette Hartzell
- Absent:** Ann Faraone, Tara Finnigan, Dr. Yvette LaClaustra, Deanna Lessard, Michael Monnette, Jacquie Nicholson, Patricia Patrick, Pierre Rodriguez , Elivio Serrano, Dr. Delores Turner, Marcia Wagshol.
- Guests:** Maria Watson, County Health & Human Services
Tatiana Jean, FAU Wellness Center
Rich Contartesi, Director of Educational Technology, School District of PBC

I. Welcome/Introductions

Vice-President, Selma Verse called the meeting to order at 9:04 AM, welcomed everyone and led introductions.

II. Approval of Minutes

Selma Verse asked for a motion to accept the minutes. Bud Tamarkin moved to accept the minutes of the November meeting. Dr. Alfele seconded the motion. The motion was passed unanimously.

III. Treasurer's Report

Bud Tamarkin presented the 2006 Financial Report, the Financial Statement through month-end February and the February Revenue & Disbursements Report to be included in the minutes of the 03/27/07 meeting. He noted that a check had been issued to the PBC County Commissioners for the balance due from 2006 Summer Camp Scholarship Fund in the amount of approximately \$207,000 that was not reflected in balance. Dr. Alfele moved that the Treasurer's report be accepted as presented. Jane Irion seconded the motion. The motion was passed unanimously.

IV. By-Laws Amendment

A quorum was not present at the March meeting to approve the change to the by-laws to define a quorum as 50% versus the current 33%. Although the conference line was available, absent members were not able to call in to participate. Jeanette noted that the quorum change is important to align the Governor's Council with the Center for Non-Profit Excellence criteria of a 50% quorum to ensure a best practices position. Adhering to best practices is critical to funding. It was discussed that all members needed to be "present" or involved in the same process (such as a vote by fax) for the vote to be legitimate. At the end of the meeting, it was determined that a fax vote would be taken.

V. Nominating Committee

Joe Peters presented the proposed slate of new officers including Selma Verse (President), Tara Finnigan (Vice-President), Joe Peters (Secretary) and Bud Tamarkin (Treasurer). Jane moved that the slate be accepted as presented. Bob Palin seconded the motion. The slate of officers was accepted unanimously.

Three (3) new members were nominated for membership. The first candidate, Cathy Munz, nominated by Bob Palin, is active in the community and was a recipient of a GCCHP award in 2006. The second candidate, Susan Dyess, nominated by Selma Verse, has been active in community over a long period of time, is a nurse, has taught at PBCC and FAU and is currently working on her doctorate at FAU. The third candidate, Jacquie Rogers, nominated by Joe Peters, is the Dean of Health Sciences & Occupational Education at PBCC and has been active in the local community on Everglades projects and summer career camps. Joe mentioned that he had not heard from Ms. Rogers as to whether she would accept the position on the board. Jeanette advised that in the past we had approved candidates prior to their making a commitment to accept. Bud moved to accept all three candidates. Jane seconded the motion. The acceptance of the three new members was approved unanimously.

Jeanette thanked Joe Peters, Pierre Rodriguez and Elivio Serrano for their service as the nominating committee.

The terms of four (4) board members were expiring: Dr. Alfele, Jacquie Nicholson, Pierre Rodriguez and Bud Tamarkin. Jane moved that all four be accepted as board members for an additional term. Selma seconded the motion. The additional terms for Dr. Alfele, Jacquie Nicholson, Pierre Rodriguez and Bud Tamarkin were approved unanimously.

Karen Christie resigned her position as a board member effective April 1, 2007, with the exception of the duties of the annual meeting chairperson, due to her acceptance of the administrative position reporting to Jeanette Hartzell. In this position, Karen will take over the duties previously handled by Walter Pasinski, including recording minutes of the Governor's Council meetings.

VI. Annual Meeting Planning Committee

Karen Christie advised that the invitation is in the process of being finalized by Jane Irion. Once finalized, it will be available in print and in digital format. Paul Gionfriddo, the featured speaker, will be discussing virtual health. The Mobilizing for Action Through Planning and Partnerships (MAPP) presentation group will be invited to the annual meeting and will receive recognition at the event. The committee is interested in receiving suggestions from the Board for other additions to the guest list. Special thanks were extended to Pierre Rodriguez for providing the Atlantis Country Club as the location of the meeting. Ethel Caesar-Lomax and Jacquie Nicholson are still working on door prizes and decorations. Bob Palin is assisting with awards. A follow-up meeting will be held as needed to discuss the decorations. Arrangements call for 10 tables with 10 individuals each. Jack will be asked to bring his camera to the annual meeting.

VII. Summer Camp Scholarship Program (SCSP)

Maria Watson, Program Coordinator, advised that this is a transition year. She is new and the program is now being handled under the County Health & Human Services. The total scheduled students for 2007 will be available within the next couple of weeks. To date, 1339 children have been scheduled for summer camp. The homeless from the School District still need to be added. Maria estimated that the number attending for 2007 would be around 2100, about the same as last 2006. Maria felt that funding was in good shape and thanked the Governor's Council for their support. Maria is negotiating fees with the camps this year. Since the summer is longer, the camps will be longer and range from 6 to 11 weeks. Jane suggested that a "spotlight" child be identified, so that they could have a story to use in support of the 2008 summer camp program. Maria stated that a lot of parents do not know about the program. Her three targets are 1) raising awareness, 2) publicity and 3) convincing camps to donate slots in their programs. Cynthia suggested radio in Belle Glade as a way to reach additional prospects. Bud suggested another meeting to discuss what did and did not work about the program. Jeanette mentioned that we had received a number of donations for Ilene Silber's birthday. Mara advised that their team had sent thank yous. Maria is working on outreach with PTS groups, parent groups. A lot of camps opened their registration earlier this year, so Maria plans to open the registration for summer camp in February for

2008. She is considering an event to register children that would run 3 to 4 days. A sub-committee consisting of Joe Peters, Cynthia Boggs, Jane Irion and Bud Tamarkin was set up to work with Maria on Summer Camp. They will meet after the annual meeting in June 2007.

VIII. Technology in Schools

Rich Contartesi, Director of Educational Technology for the School District of Palm Beach County, discussed the 21st century classroom and the issues associated with providing a high-quality, technology-based education for all children within the county. The School District has developed Learning Tools (PalmBeachLearns.org) which is available through the schools and through libraries. Edline, part of Learning Tools, allows parents to communicate with teachers and learn about local events. A request can be sent to Rich to have the summer camp information put on Edline. The School District also has a TV station that reaches the Comcast audience.

The School District is focusing on building the 21st century classroom, but not all schools have the same equipment and access. Through the MOD (Media on Demand) squad and Project SMART, they are working to train people to embrace technology. Last year, they placed 8,000 new computers in classrooms (5 years old or newer). This year, they will install another 6,000. The ratio that they strive for is 4.8 students to 1 computer. The School District is partnering with Urban League, Children's Services Council, Educational Foundation, libraries, cities, QZAB (IBM, Lexmark, Avaya) with a \$2.9MM budget to put enhanced systems in the classroom.

The problem is that some students have no computer at home and/or no access to internet service. The School District has plenty of in-house computers that they are refurbishing by adding memory and distributing them to non-profits, libraries and churches. They work with The Mentoring Center to distribute the computers to points within the community where they can be used and accessible. The distribution works best through community locations where youth congregate. The stipulations for placing a computer are that there are a high-speed data transmission link and a high-speed hub. Computers can not be provided to individual homes since wireless connections work for only 1 mile and Palm Beach County does not currently support wireless connections.

Follow-up discussions will be held at a later date to determine the best opportunities for the Governor's Council to support the School District's efforts.

IX. Mobilizing for Action Through Planning and Partnerships (MAPP)

Jeanette stated that the final MAPP workshop would be held on Friday, March 30, 2007. At this workshop, the attendees would prioritize goals. Jeanette thanked the Board for sponsoring the meetings and commented that Karen Dodge had done a great job with the workshops. Jeanette mentioned that the participation from the community had been incredible.

Jeanette briefly reviewed the MAPP process with the identification of the 3 strategic issues, the presentation of 2 domains at each of the 5 workshops and finally, the development of a grid that showed the super themes and the 15 goals.

All 15 goals will be addressed, but the prioritization process will decide the order in which they will be addressed. Once the top 3 goals are prioritized, a variety of strategies will be developed that will lead to interventions that will be owned by specific agencies. Individuals will be asked to register for the area that they want to work on. Specific meetings schedules and assignments will be determined a later date.

The Board tested the prioritization process by placing their colored stickers on selected goals and completed registration cards.

Jeanette advised that the results of the voting would be provided to the board as an attachment to the minutes from the meeting.

X. Other Discussion

Jeanette advised the board that she had tickets available for purchase to the Palm Beach County Health Department's picnic to be held on March 31, 2007.

Ann Miller will be on sabbatical until September.

XII. Adjournment

Dr. Alfele made a motion to adjourn and Bob Palin seconded it. The motion was passed unanimously. The meeting was adjourned at 10:48 a.m.

Respectfully submitted,

Tara Finnigan, Esq.
Secretary (Not present at meeting)

Karen Christie (Note taker)
Administrative Assistant