

Governor's Council for Community Health Partnerships
Board of Directors Meeting Minutes
January 22, 2008

Attendance:

Present: Dr. Fred Alfele, Cynthia Boggs, Susan Dyess, Ann Faraone, Jane Irion, Deanna Lessard, Jacquie Nicholson, Bob Palin, Joe Peters, Jacqueline Rogers, Linda Roman (for Elivio Serrano), Bert Tamarkin, Selma Verse.

Staff: Jeanette Hartzell and Karen Christie.

Absent: Tara Finnigan, Dr. Yvette LaClaustra, Ann Miller, Kathy Munz, Patricia Patrick, Pierre Rodriguez, Marcia Wagshol.

Guests: Dr. Jean Malecki, Cynthia Bartosek, Diane Carlson.

I. Welcome/Introductions

President, Selma Verse called the meeting to order at 9:03 AM.

Members, staff and guests introduced themselves.

Selma thanked Jeanette Hartzell, on behalf of the Board, for her years of service and presented her with a music box as a parting gift from the Board of Directors.

II. Minutes

Joe Peters asked for a motion to accept the minutes. Dr. Alfele moved to accept the minutes of the November meeting. Bud Tamarkin seconded the motion. The motion was passed unanimously.

III. Treasurer's Report

Bud Tamarkin presented the Program Balances through December 2007 and December 2007 Revenue & Disbursements Report to be included in the minutes of the 1/22/08 meeting. Bud advised that the Toy Store had had a difficult year with the program expending 100% of its reserves to purchase toys for the 2007 Holiday season. For the year, 250 less children were served than in 2006 due to the decrease in donations. The Special Opportunities Fund was also lower due to the past-through funding of the 2007 PBCHD Gala. The TPPC fund was reduced due to the purchase of DVDs and publix gifts card to support Nellie Mollison's pregnancy prevention program. The Summer Camp Scholarship Fund was increased by \$150,000 due to the receipt of the Sun Sentinel Childrens' Fund grant for the 2008 camp year. Bud also advised that the Council Fund of \$8264.42 has two payments that will occur in the next quarter: \$3,500 to Steve Corso for tax preparation and approximately \$2,500 for the Annual Meeting. Bob Palin moved to accept the minutes. Deanna Lessard seconded the motion. The motion was passed unanimously.

IV. Future of GCCHP

Dr. Malecki advised that her discussions relative to the future of the GCCHP in Tallahassee had been very positive. There are responses to four (4) questions that are currently in process, but that the GCCHP is seen as a viable, essential organization by the state. Jeanette is working on the answers including a cost-benefit analysis and intensive list of what had been accomplished. Once these are reviewed by Tallahassee, Dr. Malecki expects a letter from the state. Once the letter is received, then new programs can be developed.

Jeanette advised that the Board had talked about prior successes at the annual planning meeting and that the Board was committed to finding new opportunities to serve as an incubator for unduplicated

programs within the community. At present, the Advocacy Committee was committed to addressing the issue of hunger and advocating for comprehensive sexuality education in Palm Beach County. Jeanette also advised that since the members of the Board were signed up at Health Department volunteers, the GCCHP does not need to invest in Director insurance and therefore can continue to devote its funds fully to programs that impact the community.

Cindy Bartosek advised that Jeanette's position will be advertised, interviews will be conducted and a new Director will be selected. In the meantime, Cindy is the contact for any problems, Karen Christie is the contact for administrative issues and Bud will be closely involved to insure that everything stays on track. Given that the position is select exempt, approval will be required from Tallahassee and Cindy projected approximately 3 to 4 months to complete the process.

V. Meeting Dates and Times

The meeting date for Board meetings was changed from the fourth Tuesday of every other month to the 2nd Thursday of every other month. The time will remain the same with meetings commencing at 9:00AM. A new meeting schedule will be prepared and emailed to the Board members.

Executive Committee meeting dates have not changed.

VI. Committee Reports

Executive Committee:

Selma advised that the executive committee has discussed committee structure, potential new members and application for non-profit certification at the last meeting.

Nominations Committee:

Joe Peters, Chairman of the Nominating Committee advised that the officers were all eligible to continue in their positions for the upcoming year. However, it was noted that the current Vice President, Tara Finnigan might not be able to continue in her position. A proposed slate will be provided to the Board two (2) weeks prior to the March 13th Board meeting.

Joe advised that new members were being sought from the faith-based community, the Western part of the County, from hospitals and from local marketing representatives. Potential members include: Linda Roman, Director of Community Impact for Disabilities for United Way, as a replacement for Elivio Serrano; Carrie Browne from Good Samaritan Hospital; Jean Wicken from Columbia Hospital; Pat Lord, the Executive Director of the Glades Healthcare Foundation. Jeanette has also contacted a past Board member, Keith Rizzardi, Esq. Jeanette will follow-up with Jean Wicken and Keith Rizzardi, Susan Dyess will follow-up with Pat Lord and Jackie Nicholson will follow-up with Carrie Browne.

Board members were asked to send any additional potential members to Karen Christie. Karen will forward nominations to Joe Peters.

Communications Committee:

Jeanette advised that the Communications/Education Committee approved the work plan at their last meeting. It was determined that the brochure needed to be updated so that it could be used during the year to promote the Council. The assistance with grant preparation has been tabled for reconsideration in the 2008-2009 year.

Advocacy Committee:

The Advocacy Committee is focusing on two (2) major initiatives: 1) learning and supporting the school system's program dealing with human sexuality and 2) helping the Community Food Alliance. To date, the committee has learned about food insecurity within the county and is sponsoring a joint gleaning project with CHD on Saturday, February 2nd. Further details on the gleaning will be provided by Ian Oudit. To date, about 38 people have registered to glean.

Bud advised that he took the dietetic interns to the SHARE program distribution at the Northwood Baptist Church on the prior Saturday and that this participation should be made a part of the intern curriculum. Through the SHARE program, food is distributed to members on the last Saturday of the month. The food is initially delivered to the Goodwill Warehouse where homeless persons pack the food into parcels that are picked up by community churches for further distribution. Updated SHARE location information can be received from 211. SHARE program information was provided to the Board electronically following the meeting so that Board members could forward the information to other potential participants. It was suggested that the media be invited to observe the SHARE distribution and the gleaning event to increase awareness with the general public.

Summer Camp Sub-committee:

The sub-committee is working actively with Maria Watson, the Summer Camp Scholarship Program Coordinator for Health and Human Services, and Beverly Beguesse, CSC, to provide more slots at a lower cost for summer 2008. Jane Irion is working on promoting awareness through the publication of a full-page ad in Parenting Plus for March and potentially April and May of 2008. The cost of each ad is approximately \$1,933 and Parenting Plus reduced the cost for her to \$1,200. Jane has two sponsors who are each contributing \$300 toward the price of the ad. Jane will be asking the Sun Sentinel to be GCCHP's Community Partner for this program since they are a grantor for the program.

Jackie will provide the information on Modern Mothers & Babies to Jane for potential ad placement.

Cynthia Boggs moved that the Governor's Council allocate \$600 to pay for the ad in March, April or May timeslot as needed to ensure that the ad will run in Parenting Plus. Ann Faraone seconded the motion. The motion passed unanimously. We hope this will leverage a lot of contributions.

Jane will put together the copy to sponsor the ad so that it can be forwarded electronically by Board members to potential ad sponsors. In addition, the program brochure will be linked to the GCCHP website.

Jane will also be sending out press releases (approved by Health and Human Services) on the Summer Camp Scholarship Program to local papers.

Information on registration along with a map to Mounts Botanical Garden was provided to the Board members by Maria Watson.

Annual Meeting Committee:

The annual meeting is tentatively planned for May 20th pending confirmation of the speaker, Leslie Lilly, the new Vice President for Programs for the Community Foundation. Selma is following up with Ms. Lilly and will advise.

It was agreed that the target price for the memento for the annual meeting is \$2.00 or less. A suggestion was made that a ½ cube post-it note pack with the logo might be appropriate.

Karen Christie will send out an electronic sponsorship form to Board members once the date is confirmed. Board members will forward it to potential sponsors for the annual meeting.

VII. Next Meeting

The next meeting of the GCCHP will be on March 13, 2008 from 9:00-10:30 AM at 1665 Palm Beach Lakes Blvd, Site 900 in Conference Room A.

Please note that a quorum is needed at the meeting since a vote will be taken on the slate of officers and new Board members.

VIII. Adjournment

Selma Verse adjourned the meeting at 10:30 A.M.

Respectfully submitted,

Joseph Peters
Secretary

Karen Christie (Notetaker)
Administrative Assistant